

# Mother Lode Art Association Board Meeting

## Monday, October 17, 2022

The MLAA Board meeting was called together by John Sharum at 11:05 am at Tuolumne County Library Meeting Room at 480 Greenley Road in Sonora.

**Board Members Present:** Maureen Carden, Linda Happel, Rana Ford, Jean Dakota and John Sharum. Connie Cassinetto and Jamie Showers came later. Laurie Livingston (TCA) and Monique Holcomb (Visit Tuolumne) also attended.

**Approval of Meeting Minutes:** Linda moved, and Maureen seconded a motion to approve the September 19 Board meeting minutes. The motion carried.

**Treasurer's Report:** Financial summary was not discussed in detail. Numbers below are up to August 12.

### Financial Summary to Aug 12, 2022

Checking Account:	\$11,433.85
Savings Balance:	<u>\$ 3,200.94</u>
Grand Total	\$14,634.79

### Laurie Livingston of TCA reported on her activities:

1. The Handmade Parade, by Mother Lode Maker Lab (MLML), in Jamestown on Oct 1<sup>st</sup> was a success. Jamestown has no Chamber of Commerce but has a "Promotional Group". Jennifer Fletcher of MLML puts on workshops in an effort to serve young families with digital art, STEM & STEAM and Engineering. Chicken Ranch gave money for the parade.
2. TCA is looking to make more connections locally. Joy Willow had a display at the Community College.
3. The California Arts Council funds TCA for staff wages. TCA provides a calendar for teachers to connect with teaching arts.
4. The contest for the mascot may not happen.
5. Laurie is handling the initiative of "creative core."
6. CA gave \$60m to the CA Arts Council; Gov. Newsome requests a WPA type of Arts Initiative for all 9 CA Regions. Efforts will begin in February to distribute money for artists to reconstitute their work/ careers.
7. The United Way is helping in re-granting money to artists (\$290,000 for Tuolumne Co.) They are organized and are building a website for these grants.
8. TCA will not have to ask the Tuolumne Co Board of Supervisors for financial assistance as

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a result of the grants. Laurie's goal is for TCA to be more independent. The question was raised as to how MLAA could support this effort.

### **Art Show April 8 - 16, 2023: Various Speakers:**

Laurie has the availability of a liquor license that MLAA could use during the art show. She also suggested that one activity on stage on a singular evening be a couple of craft tables and demonstrations/ activities.

Monique offered to help with providing some music on stage. She also offered to do a brainstorming meeting for ideas to happen on stage during the art show (scheduled for Thurs, Nov 10 from 10:00 am – noon).

Linda and John will give Laurie a calendar of days for other activities to occur on stage during the show. The hope is that activities on stage will be a draw to get folks to the show in addition to the art. Laurie offered to assist in organizing activities on stage.

John and Jean will meet Monique at her office at 193 S. Washington St. at 1:00 pm on Thursday, Nov. 17 to discuss the art show. Monique will have the applications live on the Visitor's Bureau website for artists to sign up.

Louisa has the applications for grants for school funding, and so far, we only have 4 applicants. This will have to wait for Louisa and Lorna.

Rana suggested to give artist materials away at the show.

Linda needs help with donations and grants (needs a co-chair), and publicity. The 2023 art show will need art judges. Possible judges include Carolyn MacPherson and Andrea Morris. The Photo Club (Connie Cassinetto) requests 6 panels for photography.

A big poster is needed for the student art show to get folks to the library for the student show. One suggestion was that the students could create their own poster.

MLAA has 36 panels. TCA has 26 or 28 panels. In addition to the 26 panels, MLAA used 20 of the TCA panels at the 2022 art show.

Someone offered the suggestion that we should try to better define the student show. It was also suggested that MLAA write a grant for the Sonora Area Foundation to get money to buy more panels. John suggested that the additional panels be stored in the ALOFT Gallery mezzanine. Jean will take a look at the space to determine if the loft area can support the weight of additional panels.

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MLAA needs a nominating committee and chair. John agreed to be president for one more year. MLAA will need a Vice President and a treasurer. Jamie Showers and Marilyn Zinner agreed to help. Kate Crist agreed to run for treasurer.

John will look into getting a presenter for the November 21<sup>st</sup> meeting. Chuck Waldman may be a presenter for a future meeting.

MSP, it was moved, seconded and motion passed to adjourn at 1:07 pm.

Respectfully Submitted,

Jean Dakota,

Secretary, Mother Lode Art Association